

Healthier Barrington Survey

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Healthier Barrington Coalition

- **Established in 1995**

Mission: Coalition of community organizations that strives to improve the quality of life in the Barrington area by assessing the needs of community members and addressing concerns through partnerships and collaboration

Healthier Barrington Coalition

Advocate Good
Shepherd

Hospital

Barrington Area
Chamber of
Commerce

BACOG

BACOA

Barrington
LEADS

Barrington Area
Library

Barrington Area
Safety Council

Barrington Area
United Way

Barrington
Career Center
Barrington CUSD
220

Barrington Park
District

Barrington
Township

Barrington Youth & Family Service
Citizens for Conservation

Cuba Township

Family Services of Barrington Area

H.E.R.E. in Barrington

Journey Care

Leave No Child Inside

Samaritan Counseling

Smart Farm-Barrington

Village of Barrington

Surveys

- Seven surveys since 1996
- Conducted every three years
- Contracted with Health Systems Research
- Evaluates community services/quality of life issues
- Results utilized by community organizations in the greater Barrington area

Examples: 2-1-1, emergency preparedness education, Well Being Task Force, Communication tool kit, development

2014 Survey

2014 survey will include a community analysis in addition to perceptions

- » Disease prevalence
- » Crime and Violence
- » Death-death characteristics
- » Age-gender
- » Population growth-migration
- » Income-poverty
- » Behavioral risk indicators

Utilized for planning purposes: Hospital-
obesity, Willow Creek, Community groups, Career
Place, United Way, Village Planners

Survey Dates: Feb. 10-March 20

Historical Returns

Village of Barrington 21%
Inverness 16.7%
North Barrington 15%
Barrington Hills 15%
Median Age: 46.6(mostly female)

2014

Expand diversity of returns (on-line version)
Goal: 20% return rate within each village (13% 2011)
Targeting broader demographic through online version as well as random household survey
Greater emphasis on promoting in 60010 area

Promotional Opportunities

- On-line
- Print media (post it notes)
- Banners available
- Flyers
- Logo
- Presentations
- Communication kit available



Questions?